



AURELIO MALDONADO

I have the first interactive Augmented reality tattoo in the world.

CONTACT

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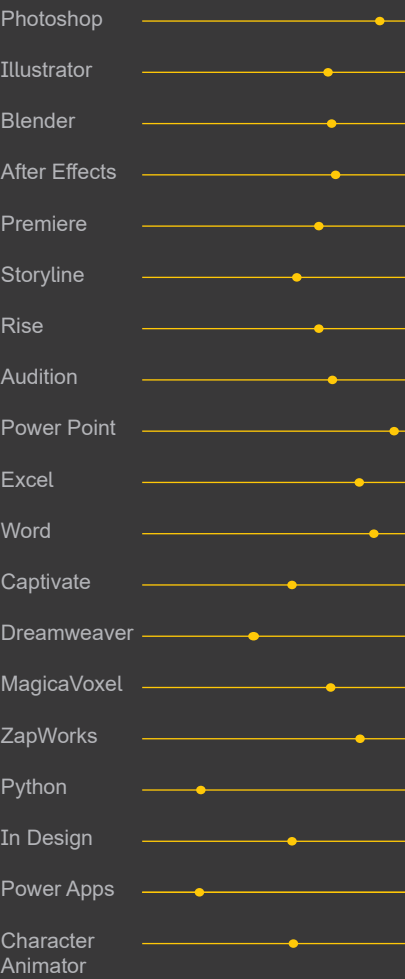
LANGUAGES



SKILLS



SOFTWARE



LINKEDIN PROFILE



ABOUT

Visual communicator experienced in e-learning, Scorm, xAPI, 3D modelling, video and audio editing, animation, voice over in spanish (although my english is fluent, I still have a noticeable non-native accent).

I was art director and co-creator of the videogame: "Princess Unicorn: Dragon Escape", (for android and iOS), and I have made graphic elements and animations for a couple of youtubers from California (Maddox and Rucka Rucka Ali).

EDUCATION

- 2002
2006
- Universidad Insurgentes**
Licenciado en Diseño y comunicación visual.
(Visual communication and Graphic design bachelor's degree)

WORK EXPERIENCE

- Since
2024
- Video editor/Creative - PK Plug**
I currently work creating social media content for local clients at a small digital agency. I color correct recordings, add animations and use generative AI to help our clients hop on viral topics before they lose momentum.
- 2022
2024
- Visual Content Creator - Santander Global Tech**
My experience at Academia MX, led me to be part of the team that started the operation of the Santander Dojo project. A unified global training platform with impact on 200,000 employees in 10 countries.
- 2018
2022
- Visual Communicator - Banco Santander**
Content creator for Academia MX Santander, a nationwide L&D project so successful that it was replicated in other two countries.
- 2010
2017
- Graphic Design Coordinator - Cencade**
Project management, visual content creation, 2D animation, Voice over, video editing, audio editing, e-learning course development.
- 2006
2010
- Graphic Designer - Cencade**
Visual content creation, 2D animation, Voice over, video editing, audio editing, e-learning course development.
- 2001
2006
- Graphic Designer Apprentice - Focus**
Image editing, Printed media design. Digital illustration, 2D Animation.

TRAINING

- 2026
- Instructional design for e-Learning courses**
Udemy
- 2024
- eLearning with Storyline 360**
O'Reilly
- 2024
- Power Apps Fundamentals**
O'Reilly
- 2024
- Applied Curiosity**
Linkedin learning
- 2024
- Essential Python**
Linkedin learning
- 2024
- Python**
Santander Open Academy
- 2024
- Understanding decision making through Behavioral Economics**
Santander Dojo.
- 2023
- Agile Leadership**
Santander Dojo.
- 2023
- Doing Agile**
Santander Dojo
- 2023
- Being Agile**
Santander Dojo
- 2019
- Adobe Captivate**
Subitus.
- 2019
- The complete Blender creator course**
Udemy
- 2019
- Commercial voice over**
SIGE
- 2018
- Course design with iSpring suite**
Crec
- 2010
- SCORM 1.2**
Subitus
- 2009
- Self leadership**
Cencade.
- 2009
- Introduction to ISO 9001:2008**
Cencade
- 2007
- Interpersonal Communication**
Cencade.

AWARDS

- 2009
- Espresso Film Fest**
First place in a mobile phone recorder and edited short film rally (team).
- 2009
- MUMEDI (Mexican museum of design)**
Honorific mention in a mobile phone intervention contest.
- 2008
- Arte Inn**
Participation, magic tape sculpture contest.
- 2006
- México Unido Contra la Delincuencia A.C.**
Honorific mention in a nation wide poster design contest.
- 2006
- Movimiento Nacional Anticorrupcion**
Poster design contest, 4th place.
- 2005
- UNAM - DGIRE**
Image design contest for a cultural event, honorific mention.
- 2005
- México Post Office**
Second place in a postal stamp design.
- 2005
- CLIO awards**
Finalist, tv ad contest, students category.